



The COSMETICBUSINESS 2010 - quality meets quality

"Cosmetics are the art of denying your birth certificate". (Olga Tschechowa)

The **COSMETICBUSINESS 2010** took place on June 17th and 18th at the Order Center in Munich.

Over 350 exhibiting and represented companies from Germany and the world presented new items, ideas and innovations from the packaging, production, raw materials and service sectors to the trade visitors.



"The who's who of the industry meets at the CosmeticBusiness in Munich and as a result you can particularly feel the vitality and dynamics of the cosmetics industry here", says Frank Richter, owner of CosmeticBusiness.

"Once again this trade fair has distinguished itself as a contact and presentation platform for the German cosmetics industry", said Mr. Ulf Trabert from Gabriel-Chemie Germany after the fair.

The team from Gabriel-Chemie Germany once again noted an increase in the number of visitors to our trade fair booth. And that, despite the fact that Germany were playing Serbia in the World Cup on Friday afternoon at 1.30 pm.

Representatives of companies from the entire process chain were there: manufacturers of branded articles, processing companies and designers. The interested visitors were mainly representatives of German companies. However, the trade fair team was also able to welcome visitors from Poland, Switzerland, France, Israel, Serbia, England, Hungary and Austria.



The Gabriel-Chemie trade fair booth focused on laser marking. The most diverse laser design options were presented in cooperation with the Adecos company. The demand was accordingly large and it was thus possible to initiate some very promising projects.



The next **CosmeticBusiness** will take place on 9th and 10th June 2011.

Further information: <http://www.cosmetic-business.com/tradefair/>